NEW WEEKLY JOB POSTINGS FROM HELP WANTED ONLINE

Office of Research

CONNECTICUT DEPARTMENT OF LABOR
Partner of the American Job Center Network

Week Ending October 8ᵗʰ, 2022: Weekly New Ads Down 1,023 From Nine Month High

WETHERSFIELD, October 14ᵗʰ, 2022 – During the week ending October 8ᵗʰ, there were 7,867 new postings, down 1,023 new ads or 12% over the week. About 60 percent of the overall weekly decrease occurred in either Retail Trade (-374 new ads) or Professional, Scientific, & Technical Services (-242 new ads). Employers with the largest over the week ad decreases include Amazon (-511 new ads), Trinity Health (-173 new ads), and Icon Medical Imaging (-136 new ads). The occupations with the largest weekly decrease include Laborers and Material Movers (-310 new ads), Real Estate Agents (-81 new ads), and Supervisors of Retail Sales Workers (-49 new ads). This most recent weekly decline follows a 2,115 new ad increase during the week ending October 1ˢᵗ, which was the highest weekly new ad level since January 2022. Note: The Help Wanted Online data series was recently revised to better reflect job posting behavior on some of its source job board websites. This revision resulted in lower total counts for May-August 2022.

Weekly New HWOL Job Ads through 10/08/22

Source: CT DOL Analysis of HWOL
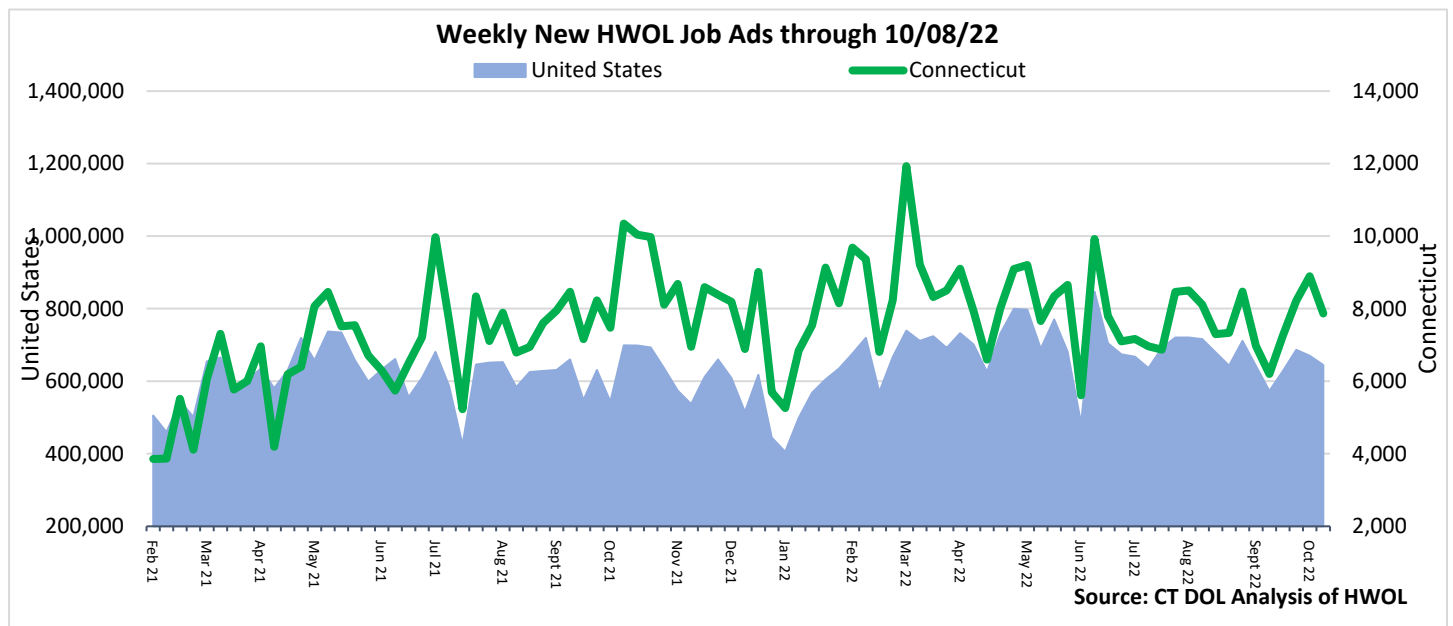
Industries with the most new postings include Health Care & Social Assistance, Retail Trade, and Finance & Insurance.

Occupations with the most new postings include Registered Nurses, Retail Salespersons, and Supervisors of Retail Workers.

Employers with the most new postings include Hartford Healthcare, The Home Depot, and Raytheon.

The three industries with the most new job postings were:

- **Health Care & Social Assistance** (1,541 new postings, -3% over the week)
- **Retail Trade** (888 new postings, -30% over the week)
- **Finance & Insurance** (773 new postings, +15% over the week)

NAICS	Industry	Ads Week Ending: 10/8/22	1 week ago: 10/1/22	4 weeks ago: 9/10/22	1 week change %	1 week change #	4 week change %	4 week change #
0	Total	7,867	8,890	6,203	-12%	-1,023	27%	1,664
11	Agriculture, Forestry, Fishing and Hunting	4	6	4	-33%	-2	0%	0
21	Mining, Quarrying, and Oil and Gas Extraction	15	15	5	0%	0	200%	10
22	Utilities	68	89	66	-24%	-21	3%	2
23	Construction	88	89	86	-1%	-1	2%	2
31	Manufacturing	693	817	728	-15%	-124	-5%	-35
42	Wholesale Trade	42	43	39	-2%	-1	8%	3
44	Retail Trade	888	1,262	674	-30%	-374	32%	214
48	Transportation and Warehousing	168	191	145	-12%	-23	16%	23
51	Information	158	151	107	5%	7	48%	51
52	Finance and Insurance	773	671	504	15%	102	53%	269
53	Real Estate and Rental and Leasing	98	170	86	-42%	-72	14%	12
54	Professional, Scientific, and Technical Services	495	737	362	-33%	-242	37%	133
55	Management	5	9	5	-44%	-4	0%	0
56	Administrative and Support	188	177	160	6%	11	18%	28
61	Educational Services	332	374	299	-11%	-42	11%	33
62	Health Care and Social Assistance	1,541	1,595	1,012	-3%	-54	52%	529
71	Arts, Entertainment, and Recreation	43	92	62	-53%	-49	-31%	-19
72	Accommodation and Food Services	451	528	396	-15%	-77	14%	55
81	Other Services (except Public Administration)	171	107	124	60%	64	38%	47
92	Public Administration	105	132	75	-20%	-27	40%	30
99	Unspecified	1,541	1,635	1,264	-6%	-94	22%	277

Source: CT DOL Analysis of HWOL

During the week ending October 8th, 2022, the total ad decrease of 1,023 new ads or -12% is the net result of decreases in 16 of 21 industries. The 16 decreasing industries fell by a combined -1,207 new ads and the increasing industries grew by 184. Seventy-two percent of the total decline occurred in three industries; Retail Trade (-374 new ads), Professional, Scientific, & Technical Services (-242 new ads), and Manufacturing (-124 new ads). The over the week drop in Retail Trade follows a prior week gain of 537 new ads. Over four weeks, 17 industries were up, two were unchanged, and two were down. The largest four-week increase occurred in Health Care & Social Assistance (+529 new ads) and the largest decrease occurred in Manufacturing (-35 new ads).

 For more information on total job ads by industry for Connecticut and its labor market areas, see the monthly report available here: https://www1.ctdol.state.ct.us/lmi/hwol.asp

Help Wanted Online (HWOL) Weekly New Job Ads   CTDOL, Office of Research

New Job Postings by Occupation

Occupation	Ads Week Ending: 10/8/22	1 week ago: 10/1/22	4 weeks ago: 9/10/22	1 week change %	1 week change #	4 week change %	4 week change #
Registered Nurses	504	396	259	27%	108	95%	245
Retail Salespersons	256	267	223	-4%	-11	15%	33
Supervisors of Retail Sales Workers	144	193	121	-25%	-49	19%	23
Sales Representatives, Wholesale & Manufacturing	143	162	134	-12%	-19	7%	9
Laborers & Freight, Stock, & Material Movers	135	445	62	-70%	-310	118%	73
Customer Service Representatives	123	114	95	8%	9	29%	28
Medical & Health Services Managers	110	139	66	-21%	-29	67%	44
General & Operations Managers	85	114	95	-25%	-29	-11%	-10
Maintenance & Repair Workers, General	84	75	48	12%	9	75%	36
Marketing Managers	79	100	48	-21%	-21	65%	31
Sales Managers	76	90	55	-16%	-14	38%	21
Licensed Practical & Licensed Vocational Nurses	68	53	44	28%	15	55%	24
Heavy & Tractor-Trailer Truck Drivers	67	67	59	0%	0	14%	8
Secretaries & Administrative Assistants	66	112	64	-41%	-46	3%	2
Janitors & Cleaners, Except Maids & Housekeeping	64	76	38	-16%	-12	68%	26
Management Analysts	64	71	44	-10%	-7	45%	20
Food Service Managers	63	79	52	-20%	-16	21%	11
Cashiers	63	58	33	9%	5	91%	30
Supervisors of Office & Administrative Support Workers	60	34	30	76%	26	100%	30
Supervisors of Food Preparation & Serving Workers	54	42	34	29%	12	59%	20
Medical Secretaries & Administrative Assistants	54	46	43	17%	8	26%	11
Waiters & Waitresses	54	54	58	0%	0	-7%	-4
Medical Assistants	48	72	42	-33%	-24	14%	6
Human Resources Specialists	45	61	41	-26%	-16	10%	4
Preschool Teachers, Except Special Education	45	48	31	-6%	-3	45%	14

Source: CT DOL Analysis of HWOL

The occupations with the most new postings were:

- Registered Nurses (504 new postings, +27% over the week)
- Retail Salespersons (256 new postings, -4% over the week)
- Supervisors of Retail Sales Workers (144 new postings, -25% over the week)

Employers with the Most New Job Postings

Employer	Ads Week Ending: 10/8/22	1 Week Ago: 10/1/22	4 Weeks Ago: 9/10/22	1 Week # Change	4 Week # Change
Hartford Healthcare	201	74	7	127	194
The Home Depot Incorporated	181	7	2	174	179
Raytheon	103	90	78	13	25
UnitedHealth Group	83	34	8	49	75
Cigna Corporation	80	67	74	13	6
Petco	71	1	6	70	65
Walgreens Boots Alliance Inc	62	40	81	22	-19
State of Connecticut	60	59	42	1	18
Trinity Health	59	232	39	-173	20
Charter Communications	57	51	22	6	35
University of Connecticut	53	63	15	-10	38
Elevance Health	52	36	36	16	16
Starbucks Coffee Company	52	4	4	48	48
Yale-New Haven Health System	52	171	79	-119	-27
Travelers	51	35	4	16	47
Compass Group North America	48	32	36	16	12
KPMG	40	61	54	-21	-14
M&T Bank	34	27	9	7	25
Trinity Health Of New England	34	22	20	12	14
General Dynamics	32	7	15	25	17
Amazon	29	540	16	-511	13
EverSource	29	13	26	16	3
Best Buy	28	14	10	14	18
Yale University	27	46	37	-19	-10
Lockheed Martin Corporation	26	32	10	-6	16

Source: CT DOL Analysis of HWOL

Employers with the most new job postings during the week were mostly in Retail Trade, Healthcare & Social Assistance, and Finance & Insurance. The 25 employers shown above account for 19 percent of all new ads. 18 of 25 employers in the top 25 had over-the-week increases and seven had decreases. The top 25 employers with the largest over the week increase and decreases were The Home Depot (+174 new ads) and Amazon (-511 new ads) respectively. At the Home Depot, more than half of that new ad increase was due to postings for five occupations: Interior Designers (+25 new ads), Supervisors of Office & Admin. Support Workers (+22 new ads), Cashiers (+19 new ads), Stock Clerks (+18 new ads), and Retail Loss Prevention Specialists (+17 new ads). Most of the over the week ad decline at Amazon was due to a drop in ads for Laborers, Freight, & Material Movers (-353 new ads).

What is HWOL?

The **Conference Board Help Wanted Online**® Data Series (HWOL) measures the number of new, first-time Online job postings and jobs reposted from the previous month for over 16,000 Internet job boards, corporate boards, and smaller job sites that serve niche markets and smaller geographic areas. To view more HWOL data, go to: https://www1.ctdol.state.ct.us/lmi/hwol.asp